On December 18, 2001, Eddie Lama was a guest on the Montel Williams talk show.

“ALL THE EARTH’S CREATURES MEAN SOMETHING TO EDDIE LAMA. Two-legged. Four-legged. Fur-coated. Winged, scaled and shelled. Nothing unusual here, until you find out a little about where Eddie comes from, the kind of life he used to live, the complete one-eighty he’s done to turn his own life around - and, along with it, the lives of hundreds of abused and abandoned dogs, cats, pigs, pigeons, chickens, sheep, goats and rabbits, and dozens of recovering addicts and ex-cons, who, like himself, have been through hard times and need an opportunity to bring out the goodness that lies within...”

—Montel Williams, from A Dozen Ways to Sunday: Stories of Hope and Courage, featuring a chapter about Eddie Lama

For more information about Eddie Lama or “The Witness” documentary contact: James LaVere, (607) 275-0806; james@tribeofheart.org — or visit www.tribeofheart.org